

Annual Meeting



Presented by the NAIGC
May 1st, 2022

Agenda

1. Opening Remarks
2. Evolution of the NAIGC and Impact of COVID-19
3. Financial Update
4. Organizational Accomplishments
5. Nationals 2022 recap
6. Nationals 2023 & 2024 Preview
7. Organizational Structure Update & Future Goals
8. Volunteer Opportunities
9. Q&A



Welcome to the 2022 Annual Meeting

- Zoom presentation etiquette
 - Please save questions for the end and utilize the Q&A feature within Zoom
 - Feel free to utilize the raise hand feature as well, this will allow us to unmute you and you can ask your question out loud
- To see the presenters during screen share, **View → Options → Side by Side View**
- This presentation will be recorded for anyone who was unable to make it tonight



A Word From our Sponsors



15% discount on any equipment for any gym hosting an NAIGC Club.

Currently running discounts on home equipment. Free shipping with promo code "NAIGCMEMBER15".



10% discount on any purchases by NAIGC members. Access the link to discount on naigc.org. Code: "NAIGC"



Thank you to GK for providing our 2022 Nationals Gift!



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Mission and Core Values

Mission: To provide collegiate and adult gymnastics opportunities through competition, community building, and pushing the boundaries of the sport.

Our core values represent how the NAIGC will achieve its mission - by:

- Embracing **radical opportunity**. Cultivating an inclusive environment that encourages and supports the participation and competition in the sport of gymnastics.
- Offering an exceptional **member experience**.
- Removing barriers to **transparency** and effectively communicating the rationale of decisions with our members and the public.
- Fostering **innovation and creativity** to push the boundaries of the sport of gymnastics.



We Exist to Fill a Gap in Gymnastics

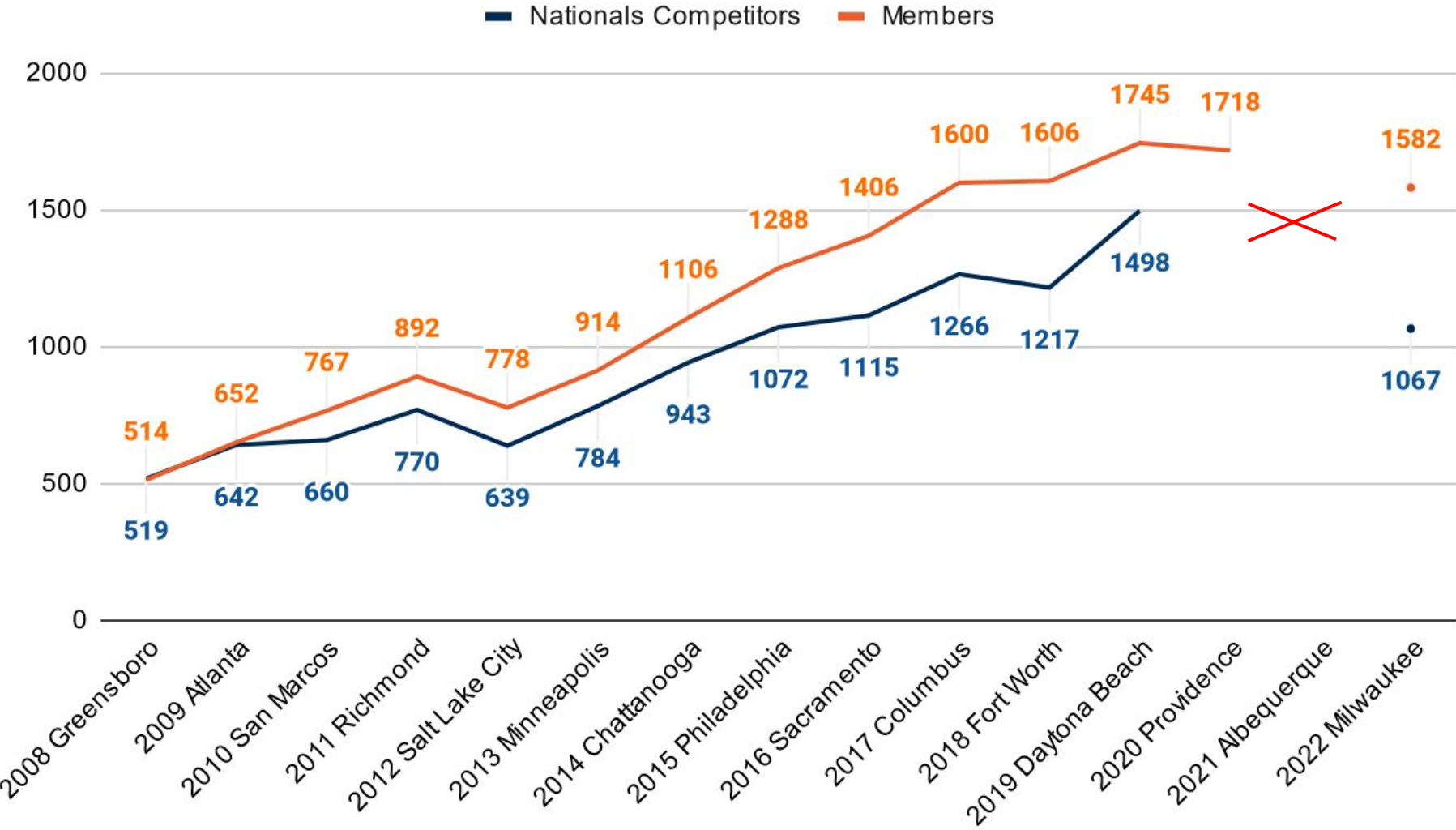
	Youth	Collegiate	Adults
Beginner or Middle Level	 		 
Advanced Level		  	
Elite Level	 	 	  

Impacts of COVID-19

- 2022 Nationals marks the first Nationals since 2019
- Increase in offering and participation in virtual events
- Began in-person sanctioned events again this past season
- Decrease in membership and Nationals participation which leads to reduction in budget
- The COVID-19 Task Force will continue monitoring the current situation and update our policies as needed
 - Flip Fest policies will be reviewed shortly



Nationals and Membership Growth from 2008 to 2020



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2022 NAIGC Financials - Nonprofit with Profits

The NAIGC is a 501(c)(3) organization that...

- Is entirely volunteer run
- Still has annual overhead costs, including:
 - Annual board meeting expenses *
 - Website and technology tools
 - Banking and payment fees
 - Outreach and marketing
- Uses its net income to provide new opportunities and services for our membership
 - New club financial aid programs *
 - Trampoline and tumbling at Nationals *
 - Awards and insurance for sanctioned meets, virtual meets, and virtual challenges
 - Scholarship program



2022 NAIGC Financials - Impact of COVID-19

COVID-19 and the rules, regulations, and social distancing orders accompanying the pandemic significantly impacted the NAIGC's ability to provide the services, events, and opportunities it normally provides.

The NAIGC forecasted a budget FY22 assuming Nationals attendance at 60% of what we saw in Daytona in 2019 based on the state of COVID-19 and the ability for clubs to travel, as well as, school regulations or general comfort with the idea of attending a large event. We saw **total competitors outperform our forecast as attendance was at 71% of 2019 Nationals.**

The NAIGC Board made the following decisions to **minimize the financial impact of COVID-19 on the organization and our members:**

- One judge panel for WAG competition and alternative MAG rotation order to save on judging expenses
- Based on projected 60% attendance at Nationals, used only 1 MAG, 2 WAG, and 1 TnT equipment trucks

With this in mind, we organized a successful Nationals with minimal impact on session times.



2022 NAIGC Financials - Income

	2020	2021	2022	2020 to 2022 Variance
Membership	\$60,435	\$0	\$54,635	-\$5,800
Nationals	\$0	\$0	\$128,290	\$128,290
Banquet	\$0	\$0	\$36,745	\$36,745
Merch + Misc	\$116	\$69	\$4,310	\$2,384
Total	\$85,273	\$9,208	\$223,980	\$138,707

Key takeaways:

- After holding a successful Nationals, we saw income increase substantially
- Fee structure changes in 2022 included the following based on inflation and the current economic environment, as the NAIGC increased both individual membership fees and Nationals registration fees



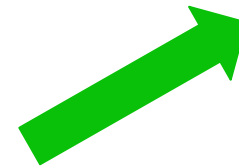
2022 NAIGC Financials - Expenses

Key takeaways:

- Significant reduction in expenses due to lack of normal programs/services
- GK donated membership gifts, helping us cut costs in this respect
- Holding Nationals is a large expense we have not incur since 2019, however the event is key to generating revenue, ultimately turning an expected profit

	2020	2021	2022	2020 to 2022 Variance
Corporate Expenses	\$26,167	\$5,726	\$15,440	-\$10,727
Nationals Gift	\$10,401	\$0	\$0	-\$10,401
Nationals	\$18,941	\$682	\$135,000	\$116,059
Banquet	\$0	\$0	\$19,803	\$19,803
Merch + Misc	\$0	\$314	\$9,567	\$9,567
Total	\$78,599	\$15,043	\$179,810	\$101,211
Net Operating Income	\$6,674	-\$5,835	\$44,170	\$37,496

*Projected

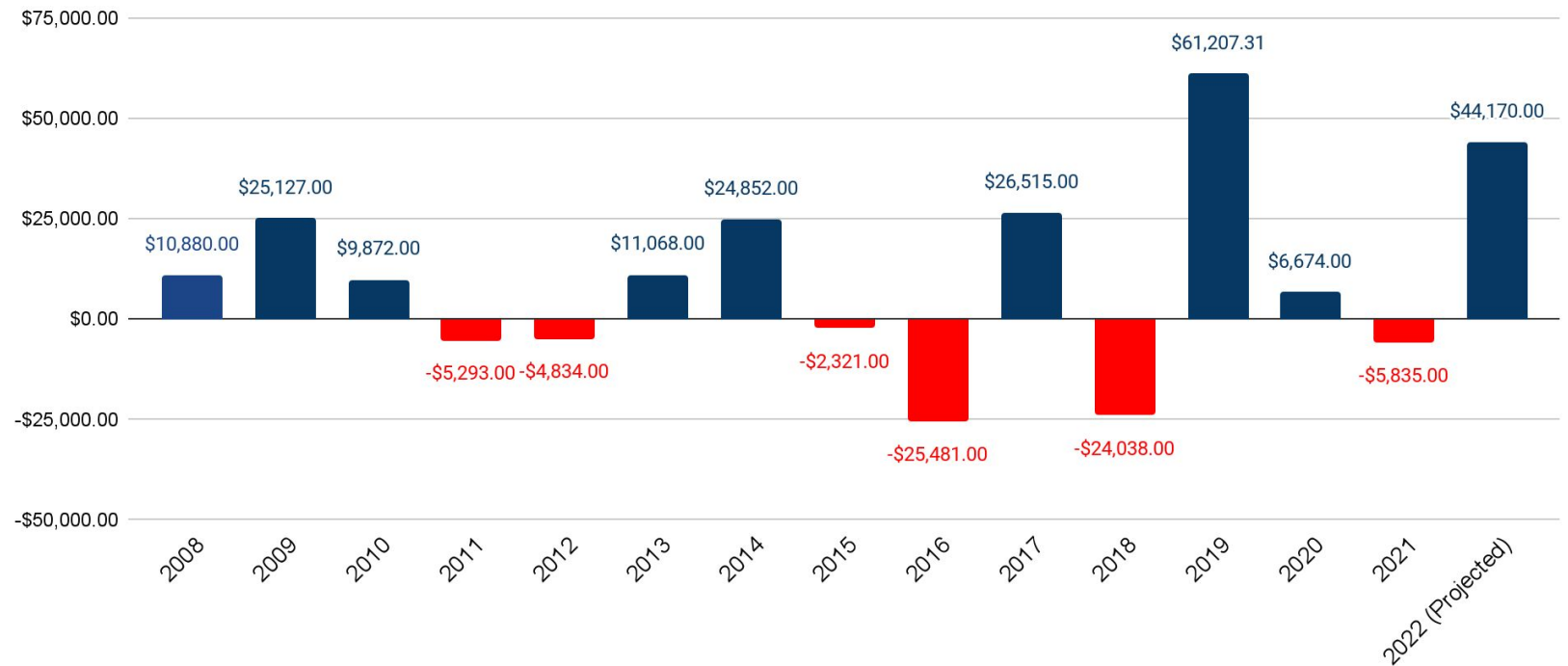


2022 NAIGC Financials - Historical Net Operating Income

Key takeaways:

- With smart budgeting and stronger than anticipated attendance, the NAIGC is expected to show a positive net operating income in 2022
- Expected year-end balance is ~\$120K, some of which is set aside for the scholarship fund

Net Operating Income (2008 - 2022)



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2022 Milestones: Events

- Resumed In-Person Events
 - Sanctioned 14 competitions
- Hosted National in Milwaukee, WI
 - Total Participants: 1065
 - WAG- 761
 - MAG - 300
 - T&T - 51
 - First time we were able to offer all 4 T&T events and it was a huge success!
 - First time offering UAG - 59 participants - >5% of all participants
 - Chellsie Memmel made guest appearance!
- Hosted 2 Virtual Events
 - Annual Virtual Alumni Happy Hour
 - Virtual Stars Competition



2022 Milestones: General

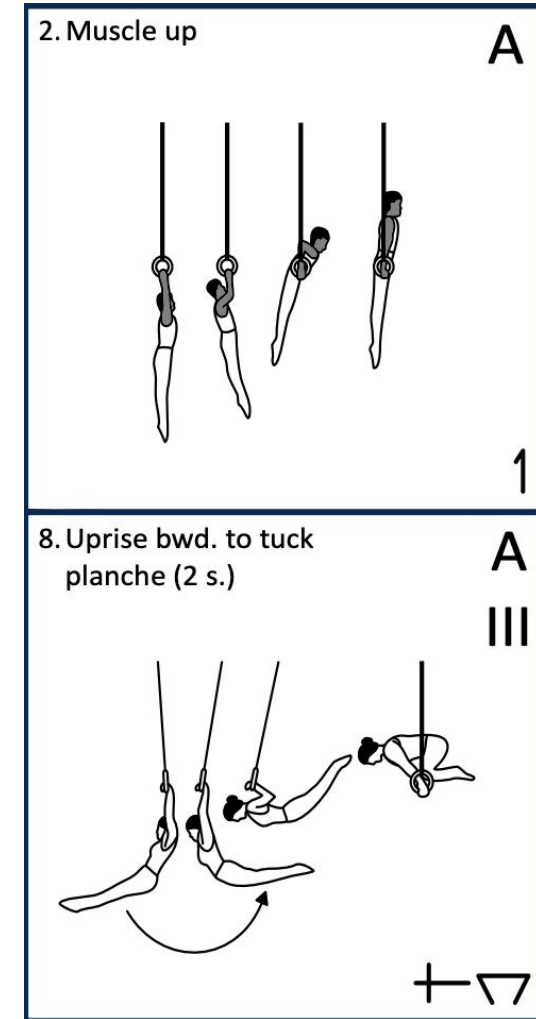
- Created new registration and scoring system
- Renewed contracts with longstanding sponsors including GK, DGS, A-1 Awards, Virtual Stars, and more.
- Net increase of volunteers → 27 new - 16 departing → net increase of 11
- Development of new NAIGC resources including:
 - Sponsorship Packet
 - NAIGC General Information Pamphlet
- Governance updated strategic planning with new short and long term goals
- Two scholarship categories available: <https://naigc.org/scholarships/>
 - Applications open until June 18.
 - First year athlete (2 winners, \$2k each)
 - Underrepresented athlete (2 winners, any academic year, \$2k each)
- Club Membership: 94



2022 Milestones: Educational Materials

- Increased educational materials from rules teams
 - MAG: illustrated (and diversified) code of points, monthly MAG trivia, weekly MAG Monday rules instagram posts
 - WAG: NAIGC named skills code of points, Quick guides and posters, judges info guide, WAG Wednesday rules instagram posts
 - T&T: T&T Tuesday rules instagram posts, DD charts for all events, scoring quick guides, execution expectations, judging quick guide
 - Launched the Horizontal Displacement judging course, available for anyone to take and become certified to judge HD at an NAIGC event

@naigc_rulesinfo



2022 Upcoming Events

- Board Candidate Q&A and Nomination Committee recommendations
 - May 5th at 9PM EST
- Board Election
 - One vote per club
 - Open May 5th to May 16th
- Annual NAIGC Flip Fest Retreat
 - Aug 12-14 in Crossville, TN
 - Registration opening soon



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Nationals 2022 Recap: Total Participants = 1,065

- WAG: 761 participants
 - Developmental: 54
 - Level 6: 122
 - Level 7: 129
 - Level 8: 360
 - Level 9: 96
- MAG: 300 participants
 - Developmental: 103
 - Level 9: 104
 - NCAA Mod: 93
- T&T: 51 participants
- UAG: 59
- Decathlon: 22
 - High (Mod NCAA/WL9): 4
 - Intermediate (ML9/WL8): 3
 - Low (MDev/WL8): 9
 - Mixed: 6
- Megathon (MAG + WAG + T&T): 4 people



NAIGC Competition Offerings and Updates



- **WAG**
 - Levels offerings: Developmental, level 6, 7, 8 and 9
- **MAG**
 - Levels offerings: Developmental, level 9, and NCAA modified
 - NAIGC-specific Code of Points
- **Unified Artistic Gymnastics (UAG)**
 - Individuals compete both MAG and WAG events
 - Decathlon
 - Athletes compete all 10 events (both WAG and MAG)
- **Trampoline & Tumbling**
 - Level offerings: New Flyers, Intermediate Flyers, High flyers
 - Event Offerings: Power Tumbling, Individual Trampoline, Double Mini Trampoline, and Synchronized Trampoline



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Nationals 2023

Memphis, Tennessee

Dates: March 30 - April 1, 2023

Host Hotel: Sheraton Memphis Downtown Hotel,
Crowne Plaza Memphis (Arranged through NTS)

Competition Venue: Renasant Convention Center



Speaker: Olivia Ragoowansi - Nationals Coordinator

NAIGC.org 25

Nationals 2024

Albuquerque, New Mexico

Dates: April 10-13, 2024

Host Hotel: Hyatt Regency Albuquerque,
DoubleTree by Hilton (Arranged through NTS)

Competition Venue: Albuquerque Convention Center



Speaker: Olivia Ragoowansi - Nationals Coordinator

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Organizational Structure -- Governance vs. Operations

Governance has a dual focus of ensuring the NAIGC is staying true to its mission and is set up for long-term success

Governance tasks include:

- Drafting and enforcing policy
- Treasury and finance
- Strategic vision and planning
- Appointing and overseeing Executive Director

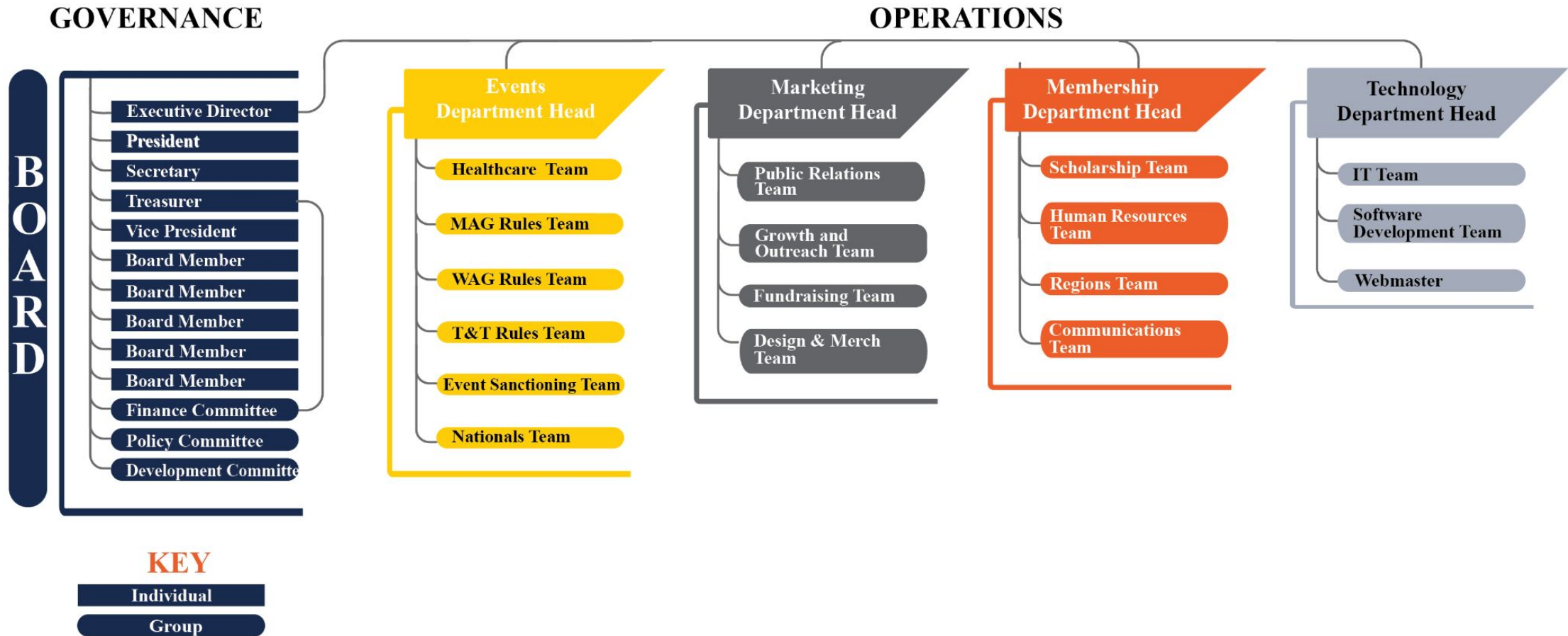
Operations are the day-to-day tasks we do to ensure we execute on the mission

Operations tasks include:

- Nationals and event sanctioning
- Technology
- Merchandise
- Communications
- Scholarships
- Sponsorships



Organizational Structure -- Org Chart



Looking Forward -- Strategic Planning and Future Goals

3-5-10 year goals

Growth	Member Experience	Staff	Financial	Community
Grow NAIGC membership → 75% of new clubs are active for at least 2 years → Annual 8% growth in Nationals registrants across all disciplines, regional meets, FlipFest/camp registrants, sanctioned meet registrants → 90% of active clubs are able to sustain more than 10 members	High quality and quantity of experiences that the current membership wants. → >80% satisfaction on post-meet/event/camp surveys → 65% of meets on the NAIGC meet registration platform are sanctioned by NAIGC	Ensure staff have a good quality experience → Retain 80% of current volunteers over a 2 year period → Volunteer Satisfaction levels remain above 80% positive → 90% of volunteers report feeling integrated into and valued in the organization	Ensure long term financial success of the NAIGC without sacrificing other pillars → \$20k 5-year rolling average annual net income → 20% of income comes from non-event sources (e.g. sponsorships, endorsements, donations)	Joint priority setting, making decisions that benefit greater gymnastics community → Three non-mission critical or member focused partnerships/initiatives with other gymnastics orgs → The organization positions itself as a leader on gymnastics innovation and culture

*Numbers in blue are subject to change with more data



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Ways to Support the NAIGC



Become a member

On our website naigc.org

Donate to our organization

On our website naigc.org/contribute-to-the-naigc/



Select us as your preferred non-profit on Amazon Smile

Search for the National Association of Intercollegiate Gymnastics Clubs on amazon.smile.com. It's free!

Volunteer with us!

We have many different opportunities depending on your interests. Apply on our website.



Volunteer in Operations

- Seeking Operations help
 - **Events**
 - **Marketing**
 - **Membership**
 - **Technology**
- Great way to give back to the NAIGC and grow professional skills such as event planning, fundraising, financial management, leadership, community outreach, etc.
- More details on our [website](#)
- [Apply Here](#)

Not sure how you can help? Reach out to info@naigc.org and we can help find the best fit for you!



Board Member and Regional Representative Elections

- Upcoming Board election, 7 Candidates selected through rank-choice
 - 4 two-year terms (top 4 candidates who ran for a 2-year)
 - 3 one-year terms (three remaining candidates)
- The Nomination Committee reviews candidate applications and provides endorsements for candidates based on skills and experience
 - Does not remove Candidates from ballot
 - Provides useful information about candidates to membership to help inform their vote
 - Endorsements distributed via email, Election page of the website, and ballot
- Election Timeline:
 - **May 5** - Board and Regional Rep elections open immediately following the Q&A session
 - May 16 - Election closes
 - May 17 - Results announced
- Advisors to the board assist specific committees or tasks
 - [Applications](#) open year-round



Board Member and Regional Representative Elections

Candidate Q&A session - May 5, 2022 @ 9pm EST

- Opportunity for **candidates to introduce themselves** and the Nomination Committee to provide **information about candidates** to membership
- Opportunity for membership to **ask questions** of the candidates
 - If you cannot make the Q&A session and want to ask a question, please fill out this google form. <https://forms.gle/tjMziJyrS2LEAMX7>
- Voting for the 2022 Annual Board and Regional Representative **election will open immediately after** the end of the Q&A session
- Via Zoom
 - <https://us06web.zoom.us/j/82968937389>
 - All registrants from this meeting will be automatically added to the webinar!
- Links will be available via email, Instagram, Facebook, and website



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Q&A

Please utilize the Q&A or raise hand function within Zoom

Feel free to send any other feedback and/or questions to:
info@naigc.org



2022 NAIGC Election Information

