

Recruiting and Retaining Members for your Club

Finding members for your club is key to starting a team. Before advertising your team, decide on the type of members you are looking for. Is your team open to all levels? Will you have a coed team? Will there be tryouts or is the team open? Keep these in mind when advertising your team.

When advertising your team, make sure it is enticing. For certain places you will want your post or message to be short and sweet while others you may want to have some more information. Be sure to always have a form of contact for interested members and a google form to keep track of potential members.

- Your Google form should include
 - Name
 - Contact information (email and phone number)
 - Are they a student? (undergraduate class year or graduate)
 - Any prior gymnastics experience
 - What are they most excited about (makes members feel like you want to get to know them)
- Some short script examples
 - EXCITING NEWS! (insert school name here) is starting a brand new gymnastics team! Contact (insert contact name and info) for more information.
 - Do you want to learn how to flip? Join the brand new gymnastics team at (insert school name here)! Contact (insert contact name and info) to learn more on how to join!
 - Do you want to get stronger and more flexible? Learn how with the new gymnastics team at (insert school name here). Please contact (insert contact name and info) for more information about our club.
- Long script example
 - Hi my name is (insert name here) and I am starting a brand new gymnastics team here at (insert school name here)! I am starting this team because(insert reason why you are starting the team). Our governing body is the NAIGC which is an organization for college and adult gymnasts to continue or begin their love for the sport. Our team will be (state if you are open to all levels, Co-Ed or not, and if there will be tryouts). If you are interested and have any questions please contact (insert name and contact info) to learn more. Attached is a google form for you to fill out if you are interested!

Places to advertise the club:

- Instagram
 - Use a short script on a story or post!
- Ask the club sports office to send out an email for you
 - Send them all the details you would like to be included in the email including your contact info and the google form
- School Facebook Groups
 - This is a great tool as there are many students that will see your post!
 - Use a long script for the facebook post
- If you have group chats for any classes or other clubs post in there
 - You can use both short and long scripts here

Extra tips for success

- POST MULTIPLE TIMES
 - It may take a few posts to gain enough members for your school to approve the club!
 - DON'T GET DISCOURAGED IF IT TAKES A LITTLE WHILE!
- Change up your short scripts!
 - A very important part of this is to make it personal!
 - People will want to see you are dedicated
- Stay on top of any questions people may have about the team
- Once you have a few interested members, ask them to help out, multiple voices are better than one!
- Check in with the interested members! It is important to build relationships as it will help them stay involved

If you need any help or have any questions please don't hesitate to email info@naigc.org